

WHY CYA?

Hacking and scams are new and exploding phenomenons, here to stay and only getting worse. Personal losses are currently estimated at over \$190 billion per year and increasing annually by about 30 percent.

Imagine waking up one morning only to find that some or all of your financial assets had been hacked. The impact... guilt, confusion, anger, panic, shame, shock...powerless, **ALONE!** “This can’t be true, this must be a mistake, OMG!! What do I do?” The FBI and local authorities are not equipped to help. The volume of these crimes far exceeds the resources of our public institutions to help. This is exactly what one of **CYA**’s founders experienced.



At this point you are enjoying life and the benefits of your hard work.....like the gentleman in the photo on the beach. **BUT** there are hackers, like the one in the photo. looking to steal your hard earned money.....don't let that happen to you.

CYA is an on-line service that provides **YOU**, a potential victim, with tools aimed to empower **YOU** to **PROACTIVELY** protect your assets. These actions are independent of the efforts of your banks or other financial or governmental institution(s).